



Philadelphia Friends  
of The V Foundation  
*for Cancer Research*

## Jimmy V Local Sponsor Package Options

### **“Laugh, Think and Cry” Sponsorship • \$950**

- Signage at the 14th Annual Jimmy V and Yardley Country Club Cancer events
- 1 full-page ad in all program books
- Recognition on local radio commercials
- Website link on the website:  
[www.phillyfriendsofv.org](http://www.phillyfriendsofv.org)
- Presence at the 4-day event attended by 4,000 people (provide time for your business to speak and/or handouts at information table)
- Recognition in all local Jimmy V events

### **Game Sponsorship • \$550**

- Signage at event
- 1 full-page ad in all program books
- Recognition on local radio commercials
- Twelve (12) event T-shirts

### **T-Shirt Sponsorship • \$250**

- Twelve (12) T-shirts for your team
- Half-page ad in all program books
- Poster in the gym

### **Ad Book/Posters Only**

- Full Page . . . . . \$175.00  
(Full page in ad book and poster)
- Half Page . . . . . \$125.00  
(Half page in ad book and poster)
- Business Card . . . . . \$100.00  
(Business card in ad book – no poster)

*Please see other side for Education/Institution Package Options. ►*

