



**Jimmy V
HOME RUN DERBY
and DAY at
Trenton Thunder's
Arm & Hammer Park**

The day's events will include:

- Trenton Thunder vs. Akron Baseball Game
- Jimmy V sponsor and information table
- Commercials, videos, players and sponsors highlighted on the scoreboard
- Inaugural **Jimmy V Penn-Jersey Home Run Derby**
- **"After Party"** at Rho Waterfront Restaurant
- Meet ex-MLB players, coaches, the Home Run Derby participants and enjoy food, silent auction and video's from the day's action



Philadelphia Friends of V

From our humble beginnings over the past 12 years, **Philadelphia Friends of V** has experienced explosive growth. We have a growing following of supporters that support our now six events that expect to have over 30,000 people in attendance. These events include: **Jimmy V Restaurant/Retail program**; multiple **Score Against Cancer** events, and **B.E.A.T. Cancer (Be Educated and Aware Today)** education initiative.

More importantly, we have raised **over \$250,000.00 for cancer research!**

For additional information on the Philadelphia Friends of V and how you can help please contact **Jonie Naylor** jonien@phillyfriendsofv.org



Sunday, July 13, 2014

(after the Trenton Thunder Game)

**Trenton Thunder
Arm & Hammer Park
Trenton, New Jersey**

Help us make a difference!



General Information:

Larry Warren

larrywarren@verizon.net or
215-669-2725

Sponsorship Information:

Frank Dragoni

fdragoni@aautofunding.com
or 215-208-8844

Ticket Information:

Jonie Naylor

jonien@phillyfriendsofv.org



The Philadelphia Friends of V

We have experienced explosive growth in the past 12 years and are now support six events for which we expect to have over 30,000 people in attendance. These events include:

12th Annual Jimmy V CYO Classic

■ February 19 – 22, 2015

Our original, signature event which includes great games, fun events and inspirational speakers talking about their cancer experiences; over 4,000 people will be in attendance.

Jimmy V Penn-Jersey Home Run Derby

■ July 13, 2014

Inaugural event will take place at Trenton Thunder Arm & Hammer Stadium where over 7,000 people are expected to attend.

Yardley Country Club Cancer Awareness Golf Tournament

■ September 24, 2014

High-end, personal event supported by over 100 people in 2013.

Colonial Valley Conference Jimmy V Events 2014-2015

■ Mercer County NJ High School

Jimmy V events including: Season Kick Off Breakfast, 28 Opening Games, CVC Basketball Tournament, with approximately 20,000 people attending all the different events.

For additional information on the Philadelphia Friends

of V and how you can help please contact
Jonie Naylor at: jonien@phillyfriendsofv.org



Philadelphia Friends
of The V Foundation
for Cancer Research

Sponsorship Benefits for all of our Jimmy V events can include

- Your message being seen by about 30,000 people over the course of a year
- Recognition on the radio and a newsletter read by 1,500+ subscribers and our website.
- Your company info at a sponsorship table.
- Recognition our social media communications.
- Your ad in program ad books.
- An association with the V Foundation for Cancer Research and the Philadelphia Friends of V.
- Potential branding opportunities with other Jimmy V events (see information to the left of this panel) and also our additional programs that include the Jimmy V Restaurant/Retail program; multiple Score Against Cancer events, and B.E.A.T. Cancer (Be Educated and Aware Today) education initiative.
- The Philadelphia Friends of V is a 501C(3) nonprofit organization.
- Contact Jonie at jonien@phillyfriendsofv.org

(*Please note that the benefits can vary per event)